

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

**Mentzer Media Services, Inc.**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	493877	06305932

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WFSB Tu 10/23/12 6:15 AM Eyewitness News 6am - 6:30am :30 LMFS12TV38H \$1,200.00 NM 2 WFSB Tu 10/23/12 6:23 AM Eyewitness News 6am - 6:30am :30 LMFS12TV36H \$1,200.00 NM 1 WFSB W 10/24/12 6:15 AM Eyewitness News 6am - 6:30am :30 LMFS12TV44H \$1,200.00 NM 5 WFSB W 10/24/12 6:24 AM Eyewitness News 6am - 6:30am :30 LMFS12TV42H \$1,200.00 NM 6 WFSB Th 10/25/12 6:10 AM Eyewitness News 6am - 6:30am :30 LMFS12TV45H \$1,200.00 NM 3 WFSB Th 10/25/12 6:27 AM Eyewitness News 6am - 6:30am :30 LMFS12TV42H \$1,200.00 NM 4 WFSB F 10/26/12 6:23 AM Eyewitness News 6am - 6:30am :30 LMFS12TV44H \$1,200.00 NM 7 WFSB F 10/26/12 6:29 AM Eyewitness News 6am - 6:30am :30 LMFS12TV45H \$1,200.00 NM									
2	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	8	\$800.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**Newark, NJ 07188-0034**

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6	WFSB	W	10/24/12	5:14 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV42H	\$1,800.00	NM																																																																																																																																																										
2	WFSB	W	10/24/12	5:22 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV43H	\$1,800.00	NM																																																																																																																																																										
8	WFSB	Th	10/25/12	5:23 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV42H	\$1,800.00	NM																																																																																																																																																										
4	WFSB	Th	10/25/12	5:26 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV45H	\$1,800.00	NM																																																																																																																																																										
7	WFSB	F	10/26/12	5:11 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV45H	\$1,800.00	NM																																																																																																																																																										
1	WFSB	F	10/26/12	5:20 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV46H	\$1,800.00	NM																																																																																																																																																										
6	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	8	\$1,800.00	NM																																																																																																																																																											
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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	8	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$2,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	10/23/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV42H	\$2,100.00 NM
5	WFSB	Tu	10/23/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV38H	\$2,100.00 NM
2	WFSB	W	10/24/12	6:15 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV43H	\$2,100.00 NM
6	WFSB	W	10/24/12	6:24 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV44H	\$2,100.00 NM
3	WFSB	Th	10/25/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV42H	\$2,100.00 NM
8	WFSB	Th	10/25/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV45H	\$2,100.00 NM
7	WFSB	F	10/26/12	6:09 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV44H	\$2,100.00 NM
4	WFSB	F	10/26/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV45H	\$2,100.00 NM
8	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	8	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	10/23/12	7:12 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV36H	\$1,500.00 NM
5	WFSB	Tu	10/23/12	7:20 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV42H	\$1,500.00 NM
6	WFSB	W	10/24/12	7:11 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV42H	\$1,500.00 NM
2	WFSB	W	10/24/12	7:20 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV43H	\$1,500.00 NM
4	WFSB	Th	10/25/12	7:22 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV43H	\$1,500.00 NM
8	WFSB	Th	10/25/12	7:28 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV42H	\$1,500.00 NM
7	WFSB	F	10/26/12	7:11 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV46H	\$1,500.00 NM
3	WFSB	F	10/26/12	7:28 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV45H	\$1,500.00 NM
9	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	8	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WFSB	Tu	10/23/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV38H	\$1,500.00 NM
1	WFSB	Tu	10/23/12	7:54 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV42H	\$1,500.00 NM
3	WFSB	W	10/24/12	7:47 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV44H	\$1,500.00 NM
6	WFSB	W	10/24/12	7:54 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV42H	\$1,500.00 NM
4	WFSB	Th	10/25/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV45H	\$1,500.00 NM
5	WFSB	Th	10/25/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV44H	\$1,500.00 NM
2	WFSB	F	10/26/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV43H	\$1,500.00 NM
7	WFSB	F	10/26/12	7:55 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV45H	\$1,500.00 NM
10	10/23/12	10/26/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WFSB	F	10/26/12	12:14 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	LMFS12TV45H	\$950.00 NM
11	10/23/12	10/26/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	8	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WFSB	Tu	10/23/12		Eyewitness News	5am - 5:30am	:00		\$500.00 NM
Credited									

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																										
11	10/23/12	10/26/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	8	\$500.00	NM																																																																																																																										
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8	WFSB	F	10/26/12	5:13 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV46H	\$500.00	NM																																																																																																																									
12	10/23/12	10/26/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	8	\$800.00	NM																																																																																																																										
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>8</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WFSB</td><td>Tu</td><td>10/23/12</td><td></td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>5</td><td>WFSB</td><td>Tu</td><td>10/23/12</td><td>5:29 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV36H</td><td>\$800.00</td><td>NM</td></tr><tr><td>6</td><td>WFSB</td><td>W</td><td>10/24/12</td><td>5:39 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV42H</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/24/12</td><td>5:55 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV43H</td><td>\$800.00</td><td>NM</td></tr><tr><td>7</td><td>WFSB</td><td>Th</td><td>10/25/12</td><td>5:45 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV43H</td><td>\$800.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>10/25/12</td><td>5:52 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV44H</td><td>\$800.00</td><td>NM</td></tr><tr><td>8</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>5:30 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV43H</td><td>\$800.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>5:53 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV45H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-TWTF--	8	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFSB	Tu	10/23/12		Eyewitness News	5:30a - 6am	:00		\$800.00	NM	Credited											5	WFSB	Tu	10/23/12	5:29 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV36H	\$800.00	NM	6	WFSB	W	10/24/12	5:39 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV42H	\$800.00	NM	2	WFSB	W	10/24/12	5:55 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV43H	\$800.00	NM	7	WFSB	Th	10/25/12	5:45 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV43H	\$800.00	NM	1	WFSB	Th	10/25/12	5:52 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV44H	\$800.00	NM	8	WFSB	F	10/26/12	5:30 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV43H	\$800.00	NM	4	WFSB	F	10/26/12	5:53 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV45H	\$800.00	NM
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13	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM	-TWTFS	:30	8	\$1,900.00	NM																																																																																																																										
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14	10/23/12	10/23/12	NCIS	8pm-9pm	-2-----	:30	2	\$7,000.00	NM																																																																																																																										
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18	10/25/12	10/25/12	Person of Interest	9pm - 10pm	---2---	:30	2	\$7,000.00	NM																																																																																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
18	10/25/12	10/25/12	Person of Interest	9pm - 10pm	---2---	:30	2	\$7,000.00	NM																																																																														
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1	WFSB	Th	10/25/12	10:46 PM	Elementary	10pm - 11pm	:30	LMFS12TV43H	\$8,000.00	NM																																																																													
21	10/26/12	10/26/12	Blue Bloods	10pm - 11pm	----2--	:30	2	\$4,500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----2--</td><td>2</td><td>\$4,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>10/26/12</td><td></td><td>Blue Bloods</td><td>10pm - 11pm</td><td>:00</td><td></td><td><del>\$4,500.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 21.3</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>9:33 PM</td><td>CSI: NY</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV44H</td><td>\$5,000.00</td><td>NM</td></tr><tr><td colspan="11">MG for 53.6,52.1,21.1</td></tr><tr><td>2</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>10:35 PM</td><td>Blue Bloods</td><td>10pm - 11pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----2--	2	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	10/26/12		Blue Bloods	10pm - 11pm	:00		<del>\$4,500.00</del>	NM	See MG 21.3											3	WFSB	F	10/26/12	9:33 PM	CSI: NY	9pm - 10pm	:30	LMFS12TV44H	\$5,000.00	NM	MG for 53.6,52.1,21.1											2	WFSB	F	10/26/12	10:35 PM	Blue Bloods	10pm - 11pm	:30	LMFS12TV45H	\$4,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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22	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$375.00	NM																																																																														
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25	10/27/12	10/27/12	Crimetime	9pm - 10pm	-----2-	:30	2	\$2,500.00	NM																																																																														
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26	10/27/12	10/27/12	48 Hours	10pm - 11pm	-----2-	:30	2	\$3,500.00	NM																																																																														
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	10/22/12	10/28/12	-----4	4	\$375.00																																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

**wfsb.com**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
27	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am	-----4	:30	4	\$375.00	NM																																																																			
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29	10/28/12	10/28/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$400.00	NM																																																																			
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1	WFSB	Su	10/28/12	11:28 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	LMFS12TV45H	\$400.00	NM																																																																		
30	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----4	:30	4	\$8,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----4</td><td>4</td><td>\$8,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>12:57 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV44H</td><td>\$8,500.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>2:44 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$8,500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>4:21 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV46H</td><td>\$8,500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>4:59 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$8,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----4	4	\$8,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Su	10/28/12	12:57 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV44H	\$8,500.00	NM	4	WFSB	Su	10/28/12	2:44 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV45H	\$8,500.00	NM	3	WFSB	Su	10/28/12	4:21 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV46H	\$8,500.00	NM	1	WFSB	Su	10/28/12	4:59 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV45H	\$8,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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4	WFSB	Su	10/28/12	2:44 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV45H	\$8,500.00	NM																																																																		
3	WFSB	Su	10/28/12	4:21 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV46H	\$8,500.00	NM																																																																		
1	WFSB	Su	10/28/12	4:59 PM	Patriots Football	1:00pm - 7:00pm	:30	LMFS12TV45H	\$8,500.00	NM																																																																		
31	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----2	:30	2	\$9,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----2</td><td>2</td><td>\$9,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>6:59 PM</td><td>60 Minutes</td><td>7pm - 8pm</td><td>:30</td><td>LMFS12TV42H</td><td>\$9,000.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>7:38 PM</td><td>60 Minutes</td><td>7pm - 8pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----2	2	\$9,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	6:59 PM	60 Minutes	7pm - 8pm	:30	LMFS12TV42H	\$9,000.00	NM	2	WFSB	Su	10/28/12	7:38 PM	60 Minutes	7pm - 8pm	:30	LMFS12TV45H	\$9,000.00	NM																						
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	10/22/12	10/28/12	-----2	2	\$9,000.00																																																																							
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2	WFSB	Su	10/28/12	7:38 PM	60 Minutes	7pm - 8pm	:30	LMFS12TV45H	\$9,000.00	NM																																																																		
32	10/28/12	10/28/12	Amazing Race	8pm - 9pm	-----2	:30	2	\$8,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----2</td><td>2</td><td>\$8,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>8:38 PM</td><td>Amazing Race</td><td>8pm - 9pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$8,000.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>8:50 PM</td><td>Amazing Race</td><td>8pm - 9pm</td><td>:30</td><td>LMFS12TV46H</td><td>\$8,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----2	2	\$8,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	8:38 PM	Amazing Race	8pm - 9pm	:30	LMFS12TV45H	\$8,000.00	NM	2	WFSB	Su	10/28/12	8:50 PM	Amazing Race	8pm - 9pm	:30	LMFS12TV46H	\$8,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----2	2	\$8,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WFSB	Su	10/28/12	8:38 PM	Amazing Race	8pm - 9pm	:30	LMFS12TV45H	\$8,000.00	NM																																																																		
2	WFSB	Su	10/28/12	8:50 PM	Amazing Race	8pm - 9pm	:30	LMFS12TV46H	\$8,000.00	NM																																																																		
33	10/28/12	10/28/12	Good Wife	9pm - 10pm	-----2	:30	2	\$7,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----2</td><td>2</td><td>\$7,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>9:39 PM</td><td>Good Wife</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV43H</td><td>\$7,000.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>9:51 PM</td><td>Good Wife</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$7,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----2	2	\$7,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	9:39 PM	Good Wife	9pm - 10pm	:30	LMFS12TV43H	\$7,000.00	NM	2	WFSB	Su	10/28/12	9:51 PM	Good Wife	9pm - 10pm	:30	LMFS12TV45H	\$7,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----2	2	\$7,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WFSB	Su	10/28/12	9:39 PM	Good Wife	9pm - 10pm	:30	LMFS12TV43H	\$7,000.00	NM																																																																		
2	WFSB	Su	10/28/12	9:51 PM	Good Wife	9pm - 10pm	:30	LMFS12TV45H	\$7,000.00	NM																																																																		
34	10/28/12	10/28/12	Mentalist	10pm - 11pm	-----2	:30	2	\$6,000.00	NM																																																																			

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -----2                   2       \$6,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Su 10/28/12 10:36 PM Mentalist 10pm - 11pm :30 LMFS12TV44H \$6,000.00 NM 2 WFSB Su 10/28/12 10:49 PM Mentalist 10pm - 11pm :30 LMFS12TV45H \$6,000.00 NM									
50	10/23/12	10/26/12	9am-10am	9am - 10am	-TWTF--	:30	8	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   8       \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 5 WFSB Tu 10/23/12 9:46 AM 9am-10am 9am - 10am :30 LMFS12TV36H \$500.00 NM 1 WFSB Tu 10/23/12 9:51 AM 9am-10am 9am - 10am :30 LMFS12TV42H \$500.00 NM 2 WFSB W 10/24/12 9:56 AM 9am-10am 9am - 10am :30 LMFS12TV42H \$500.00 NM 7 WFSB W 10/24/12 9:58 AM 9am-10am 9am - 10am :30 LMFS12TV43H \$500.00 NM 3 WFSB Th 10/25/12 9:22 AM 9am-10am 9am - 10am :30 LMFS12TV43H \$500.00 NM 6 WFSB Th 10/25/12 9:34 AM 9am-10am 9am - 10am :30 LMFS12TV45H \$500.00 NM 4 WFSB F 10/26/12 9:35 AM 9am-10am 9am - 10am :30 LMFS12TV43H \$500.00 NM 8 WFSB F 10/26/12 9:59 AM 9am-10am 9am - 10am :30 LMFS12TV45H \$500.00 NM									
51	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	8	\$750.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   8       \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 8 WFSB Tu 10/23/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV38H \$750.00 NM 1 WFSB Tu 10/23/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV42H \$750.00 NM 7 WFSB W 10/24/12 11a-12p Price is Right 11am - 12pm :00 <del>\$750.00</del> NM <i>Credited</i> 2 WFSB W 10/24/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV44H \$750.00 NM 3 WFSB Th 10/25/12 11a-12p Price is Right 11am - 12pm :00 <del>\$750.00</del> NM <i>Credited</i> 5 WFSB Th 10/25/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV44H \$750.00 NM 4 WFSB F 10/26/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV44H \$750.00 NM 6 WFSB F 10/26/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV42H \$750.00 NM									
52	10/23/12	10/26/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	12	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -TWTF--                   12       \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB Tu 10/23/12 M-F CBS Soaps 1230-2p :00 <del>\$300.00</del> NM <i>See MG 21.3</i> 9 WFSB Tu 10/23/12 12:58 PM M-F CBS Soaps 1230-2p :30 LMFS12TV38H \$300.00 NM 2 WFSB Tu 10/23/12 1:59 PM M-F CBS Soaps 1230-2p :30 LMFS12TV36H \$300.00 NM 11 WFSB W 10/24/12 12:58 PM M-F CBS Soaps 1230-2p :30 LMFS12TV44H \$300.00 NM 4 WFSB W 10/24/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV42H \$300.00 NM 3 WFSB W 10/24/12 1:59 PM M-F CBS Soaps 1230-2p :30 LMFS12TV43H \$300.00 NM 5 WFSB Th 10/25/12 M-F CBS Soaps 1230-2p :00 <del>\$300.00</del> NM <i>Credited</i> 6 WFSB Th 10/25/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV45H \$300.00 NM 10 WFSB Th 10/25/12 1:59 PM M-F CBS Soaps 1230-2p :30 LMFS12TV42H \$300.00 NM 7 WFSB F 10/26/12 M-F CBS Soaps 1230-2p :00 <del>\$300.00</del> NM <i>Credited</i> 12 WFSB F 10/26/12 1:29 PM M-F CBS Soaps 1230-2p :30 LMFS12TV45H \$300.00 NM									

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																											
52	10/23/12	10/26/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	12	\$300.00	NM																																																																																																																																																											
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53	10/23/12	10/26/12	M-F The Talk	2-3p	-TWTF--	:30	8	\$200.00	NM																																																																																																																																																											
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56	10/24/12	10/24/12	Criminal Minds	9pm - 10pm	--W----	:30	2	\$2,600.00	NM																																																																																																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
57	10/24/12	10/24/12	CSI	10pm - 11pm	--W----	:30	2	\$2,200.00	NM																																												
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58	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	3	\$1,100.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/22/12	10/28/12	-----S	3	\$1,100.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>8:59 AM</td><td>CBS Sunday Morning</td><td>9:00am - 10:30am</td><td>:30</td><td>LMFS12TV46H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>9:10 AM</td><td>CBS Sunday Morning</td><td>9:00am - 10:30am</td><td>:30</td><td>LMFS12TV45H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>9:31 AM</td><td>CBS Sunday Morning</td><td>9:00am - 10:30am</td><td>:30</td><td>LMFS12TV43H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WFSB	Su	10/28/12	8:59 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV46H	\$1,100.00	NM	2	WFSB	Su	10/28/12	9:10 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV45H	\$1,100.00	NM	1	WFSB	Su	10/28/12	9:31 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV43H	\$1,100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	WFSB	Su	10/28/12	8:59 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV46H	\$1,100.00	NM																																											
2	WFSB	Su	10/28/12	9:10 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV45H	\$1,100.00	NM																																											
1	WFSB	Su	10/28/12	9:31 AM	CBS Sunday Morning	9:00am - 10:30am	:30	LMFS12TV43H	\$1,100.00	NM																																											
Total Spots							175																																														

Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$322,425.00</b>
<u>Agency Commission</u>	<b>\$48,363.75</b>
<u>Net Amount Due</u>	<b>\$274,061.25</b>

## INVOICE


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	493877	06305932

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	2-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 6:11 AM Eyewitness News 6am - 6:30am :30 LMFS12TV44H \$1,200.00 NM 1 WFSB M 10/29/12 6:16 AM Eyewitness News 6am - 6:30am :30 LMFS12TV45H \$1,200.00 NM									
36	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/29/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV46H \$800.00 NM									
37	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM	2-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 12:40 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV45H \$750.00 NM 1 WFSB M 10/29/12 12:55 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV46H \$750.00 NM									
38	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	3-----	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 3----- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV42H \$950.00 NM 3 WFSB M 10/29/12 4:41 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV45H \$950.00 NM 1 WFSB M 10/29/12 4:46 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV46H \$950.00 NM									
39	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm	2-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:24 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV45H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE


**wfsb.com**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-2	10/31/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
39	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm	2-----	:30	2	\$1,800.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>5:30 PM</td><td>Eyewitness News</td><td>5pm - 5:30pm</td><td>:30</td><td>LMFS12TV46H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	M	10/29/12	5:30 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV46H	\$1,800.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WFSB	M	10/29/12	5:30 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV46H	\$1,800.00	NM																																												
40	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm	2-----	:30	2	\$1,800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>5:51 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>LMFS12TV42H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>5:56 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>LMFS12TV46H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	M	10/29/12	5:51 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV42H	\$1,800.00	NM	1	WFSB	M	10/29/12	5:56 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV46H	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	2-----	2	\$1,800.00																																																	
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1	WFSB	M	10/29/12	5:56 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV46H	\$1,800.00	NM																																												
41	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm	2-----	:30	2	\$2,100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$2,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:48 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:53 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>LMFS12TV46H</td><td>\$2,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$2,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	6:48 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV45H	\$2,100.00	NM	2	WFSB	M	10/29/12	6:53 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV46H	\$2,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	2-----	2	\$2,100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/29/12	6:48 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV45H	\$2,100.00	NM																																												
2	WFSB	M	10/29/12	6:53 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV46H	\$2,100.00	NM																																												
42	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	2-----	:30	2	\$1,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$1,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>6:57 PM</td><td>Inside Edition</td><td>7pm - 7:30pm</td><td>:30</td><td>LMFS12TV43H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>7:19 PM</td><td>Inside Edition</td><td>7pm - 7:30pm</td><td>:30</td><td>LMFS12TV45H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	6:57 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV43H	\$1,500.00	NM	2	WFSB	M	10/29/12	7:19 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV45H	\$1,500.00	NM
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1	WFSB	M	10/29/12	6:57 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV43H	\$1,500.00	NM																																												
2	WFSB	M	10/29/12	7:19 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV45H	\$1,500.00	NM																																												
43	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	2-----	:30	2	\$1,500.00	NM																																													
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1	WFSB	M	10/29/12	8:14 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV45H	\$1,500.00	NM																																												
44	10/29/12	10/29/12	Late Night with David Lett	11:35pm - 12:37am	1-----	:30	1	\$950.00	NM																																													
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1	WFSB	M	10/29/12	5:33 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV46H	\$500.00	NM																																												
46	10/29/12	10/29/12	Eyewitness News	5:30a - 6am	2-----	:30	2	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/29/12</td><td>5:46 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV43H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/29/12	5:46 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV43H	\$800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WFSB	M	10/29/12	5:46 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV43H	\$800.00	NM																																												

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**wfsb.com**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
493877-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/29/12	10/29/12	Eyewitness News	5:30a - 6am	2-----	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 5:50 AM Eyewitness News 5:30a - 6am :30 LMFS12TV45H \$800.00 NM									
47	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV45H \$1,900.00 NM									
59	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm	M-----	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 11:02 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV42H \$750.00 NM 2 WFSB M 10/29/12 11:16 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV45H \$750.00 NM									
60	10/29/12	10/29/12	M-F CBS Soaps	1230-2p	M-----	:30	4	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/29/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM Credited 1 WFSB M 10/29/12 1:34 PM M-F CBS Soaps 1230-2p :30 LMFS12TV43H \$300.00 NM 2 WFSB M 10/29/12 2:18 PM M-F CBS Soaps 1230-2p :30 LMFS12TV45H \$300.00 NM 3 WFSB M 10/29/12 2:32 PM M-F CBS Soaps 1230-2p :30 LMFS12TV44H \$300.00 NM									
61	10/29/12	10/29/12	M-F The Talk	2-3p	M-----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 2:36 PM M-F The Talk 2-3p :30 LMFS12TV45H \$200.00 NM 1 WFSB M 10/29/12 2:52 PM M-F The Talk 2-3p :30 LMFS12TV46H \$200.00 NM									
62	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm	M-----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 3:29 PM 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV45H \$200.00 NM 1 WFSB M 10/29/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV43H \$200.00 NM									
63	10/29/12	10/29/12	Broke Girls/Mike & Molly	9pm - 10pm	M-----	:30	2	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 2 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 9:32 PM Broke Girls/Mike & Molly 9pm - 10pm :30 LMFS12TV42H \$3,100.00 NM 2 WFSB M 10/29/12 9:46 PM Broke Girls/Mike & Molly 9pm - 10pm :30 LMFS12TV45H \$3,100.00 NM									
64	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm	M-----	:30	2	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 2 \$2,600.00									

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Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1322

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm	M-----	:30	2	\$2,600.00	NM

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WFSB	M	10/29/12	8:19 PM	HIMYM/Partners	8pm - 9pm	:30	LMFS12TV46H	\$2,600.00	NM
1	WFSB	M	10/29/12	8:44 PM	HIMYM/Partners	8pm - 9pm	:30	LMFS12TV45H	\$2,600.00	NM
<b>Total Spots</b>							<b>37</b>			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$45,000.00</b>
<u>Agency Commission</u>	<b>\$6,750.00</b>
<u>Net Amount Due</u>	<b>\$38,250.00</b>